



Case Study- Global Multiplex Company

The Customer

Cinopolis with its headquarters in Mexico is the 5th largest in the world's movie theater circuit, operating more than 2,000 screens in 6 countries and serving more than 100 million patrons annually. Cinopolis was the first to pioneer the concept of premium movie theaters via its Cinopolis VIP brand. Cinopolis India is a fully owned subsidiary of Cinopolis. Cinopolis plans to open more than 200 screens in next couple of years in the country.

Solution

eROADS was able to meet the client's needs with a cost effective co-location, managed services and monitoring. The solution managed and monitors servers, switches & firewall, ensuring high-availability.

Besides providing the secure network infrastructure, eROADS co-location services offered remote hand services with its skilled staff to complement the client's needs

Solution components

- ✓ Co-location services and network connectivity services
- ✓ 24x7x365 managed service and support by eROADS expert skilled staff

Why did Cinopolis choose

eROADS?

- Redundant power and internet
- Cost-effective proposition over any outsourced or in-house data center facility
- Predictable monthly service costs
- 24x7x365 managed services with committed uptime and stringent Service Level Agreement
- Rapid deployment capability
- A highly available and reliable solution
- Enabling in-house team to focus on core and strategic areas

Cinopolis sought a cost-effective 24x7x365 managed services with committed uptime and stringent Service Level Agreement

Future Plans

eROADS will continue to strengthen its relationship with Cinopolis by supporting their evolving infrastructure needs, Which may be used by the company as they decide to outsource other areas to service.